



Your Trusted Digital Marketing Partner

✓Unlocking Online Success Since 2018

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About Us

My name is Rahul Gupta and I live in Deoria, Uttar Pradesh. I have done BCA from Lovely Professional University in 2017. I have 5 years of experience in the dynamic world of digital marketing, I am dedicated to helping businesses thrive in the digital landscape. My expertise extends across a wide range of digital marketing services, all tailored to drive your brand's online presence, engagement, and revenue to new heights.



What service we offer

Search Engine Optimization (SEO)

➤ Boost your website's visibility on search engines.

Social Media Marketing

□ Engage and grow your audience on social platforms.

Pay-Per-Click Advertising (PPC)

□ Maximize ROI with targeted ad campaigns.

Content Marketing

□ Craft compelling content that resonates with your audience.

Email Marketing

□ Build and nurture customer relationships through effective email campaigns.



Web Design and Development

- *Create stunning websites optimized for user experience and conversions.*

Online Reputation Management (ORM)

- *Protect and enhance your brand's image online.*

Analytics and Reporting

- *Gain insights into your digital marketing efforts with data-driven reports.*

E-commerce Solutions

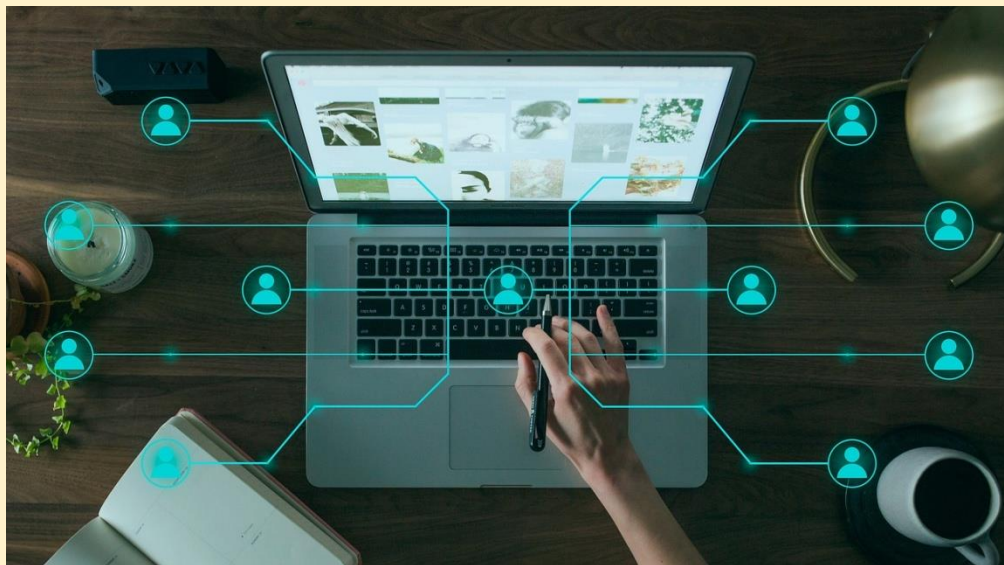
- *Drive sales and optimize your online store for growth.*

Influencer Marketing

- Collaborate with influencers to reach a wider audience.

Video Marketing

- Harness the power of video to tell your brand's story.



Why Choose Digital Rahul Gupta?

- ✓ **Proven Track Record:** I have a successful history of delivering results for businesses of all sizes.
- ✓ **Customized Strategies:** Every strategy is tailored to meet your unique goals and needs.
- ✓ **Data-Driven Approach:** I use analytics to make informed decisions and drive success.
- ✓ **Continuous Learning:** I stay updated with the latest digital marketing trends and techniques.

✓**Transparent Communication:** You'll always be in the loop with clear and open communication.



Let's work together to take your digital presence to the next level. Contact me today to discuss how Digital Rahul Gupta can help you achieve your digital marketing objectives and elevate your brand's online presence.

[Client Success Stories](#)

I take pride in the accomplishments of the businesses I've had the privilege to work with. Here are a few success stories that showcase the tangible results achieved through my digital marketing strategies:

Prakash Laptop Care Gorakhpur

"I am more impressed with Digital Rahul Gupta's website design services! From the initial consultation to the final launch, they provided exceptional professionalism and expertise. The team took the time to understand my business goals and crafted a beautiful, responsive website that perfectly represents my brand."

Not only did they create a visually stunning site, but they also ensured that it was fully optimized for SEO, improving my online visibility and search engine rankings. The user experience is smooth, and the mobile responsiveness is top-notch, which is crucial in today's market.

Highly recommend Digital Rahul Gupta to anyone looking for a top-tier web design company. Their attention to detail, innovative solutions, and dedication to client satisfaction truly set them apart. Thank you for creating a website that has already started driving more leads and conversions!"

<https://prakashlaptopcare.com/>

Ashirwad Holidays Pvt Ltd: Achieved a 40% increase in organic search traffic within six months, leading to a 25% boost in online sales revenue. <https://www.ashirwadtoursandtravels.com/>

Penguin Water Technologies Pvt Ltd: I worked with this company for 1 year to grow their business to the next level. Penguin Water Technologies is one of the leading manufacturing companies in the sector of Water & Wastewater Treatment. <https://penguinwatertechnologies.in/>

Div International Technology services: *I worked with this company for 1 year to grow their business to the next level. <https://www.divsolution.com/>*

Dr. Anshuman Tripathi: Grew their social media following by 50% in just three months, resulting in a substantial increase in brand awareness and engagement.

Mr. Ashutosh Sharma (Safargenie): Through targeted PPC campaigns, this client experienced a 200% return on ad spend (ROAS) and expanded their customer base significantly. <https://safargenie.com/>

These success stories are a testament to the effectiveness of my strategies and my commitment to helping clients reach their digital marketing goals.



Client-Centric Approach

I believe that every client is unique, and therefore, I take a client-centric approach to digital marketing. Here's what you can expect when you partner with Digital Rahul Gupta:

- 1. **Thorough Analysis:** I begin by understanding your business, industry, and objectives to create a tailored strategy.*
- 2. **Transparency:** I maintain open and transparent communication throughout our collaboration, ensuring you're informed and involved every step of the way.*
- 3. **Data-Driven Decisions:** My strategies are based on data and analytics, allowing for continuous optimization and improvement.*
- 4. **Flexibility:** I adapt to changing market trends and adjust strategies to keep your business competitive.*
- 5. **Dedication:** Your success is my priority, and I'm committed to achieving the best results for your brand.*



Let's Start the Digital Journey Together

Whether you're a startup looking to establish a strong online presence or an established brand seeking to enhance your digital marketing efforts, Digital Rahul Gupta is here to help. Let's work collaboratively to achieve your business objectives and propel your brand forward in the digital landscape.

Contact me today to schedule a consultation and embark on a digital marketing journey that will elevate your brand, increase your online visibility, and drive sustainable growth.

Thank you for considering Digital Rahul Gupta as your digital marketing partner. I look forward to the opportunity to work with you and help your business thrive in the ever-evolving digital world.

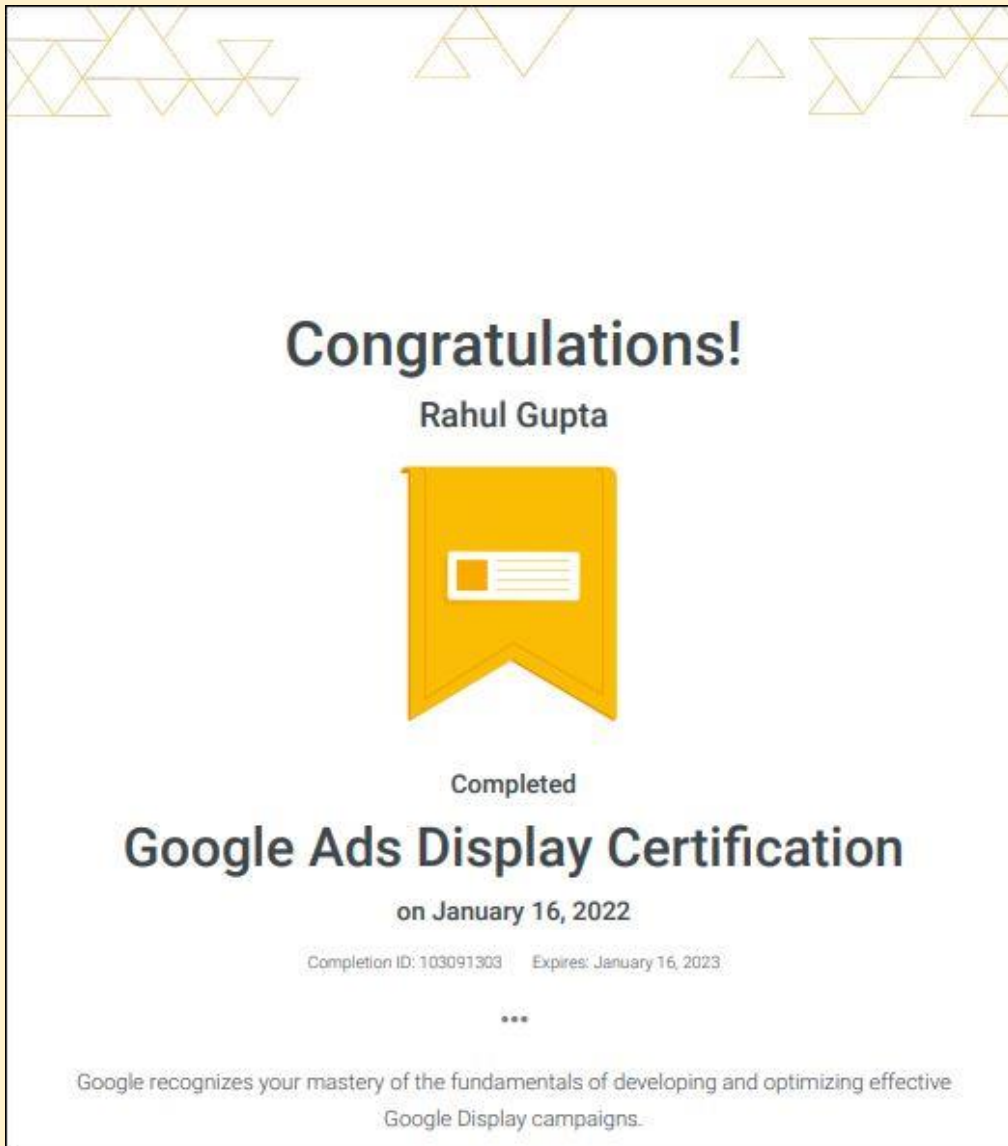


Certified Digital Marketer Professional

1- Fundamentals of Digital Marketing



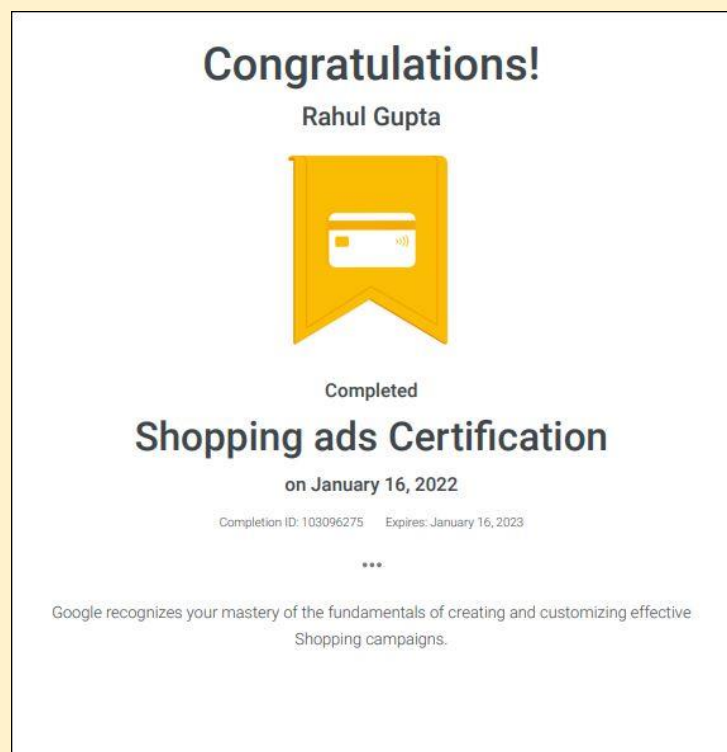
2- Google Ads Display Certification



3- Google Ads Video Certification



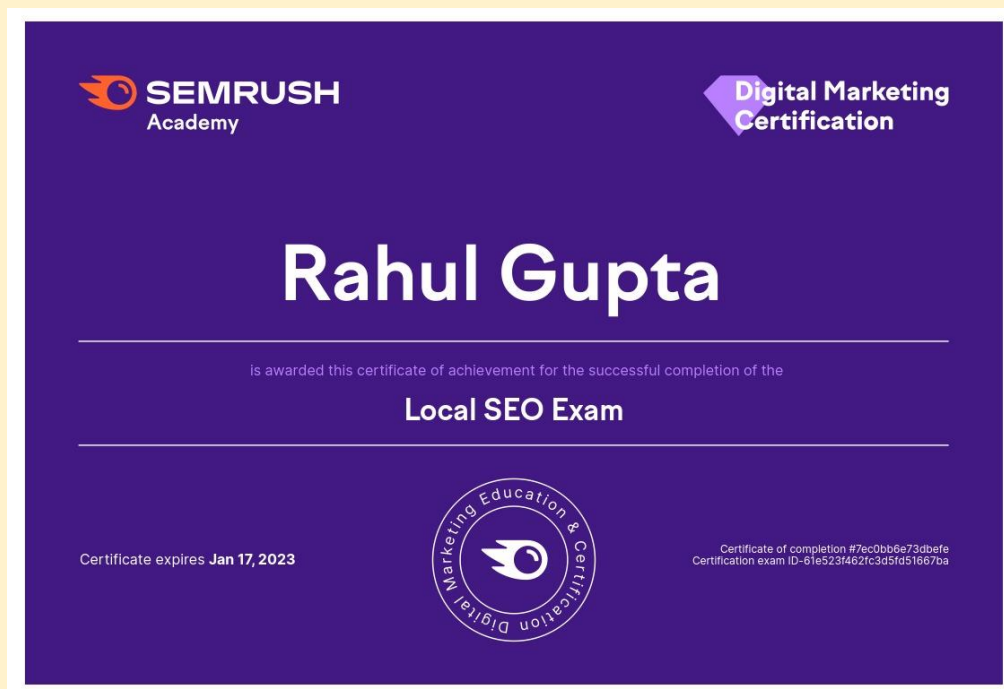
4- Google Shopping Ads Certification



5- Advanced Google Analytics



6- Local SEO by SEMRUSH



7- Technical SEO by SEMRUSH



8- Content Marketing & SEO Fundamental by SEMRUSH



Rahul Gupta

is awarded this certificate of achievement for the successful completion of the

Content Marketing and SEO Fundamentals Exam

Certificate expires **Jan 17, 2023**



Certificate of completion #78878cddd6d192f
Certification exam ID-61e525a41713b562971a6a2

9- SEO Certified by HubSpot



SEO Certified

Rahul Gupta

The bearer of this certificate is hereby deemed knowledgeable about SEO and capable of optimizing a website to perform well in search engines.

Certified: Jan 17 2022 - Valid until: Feb 16 2023

Certification code: fec446631dcc4c00ae851868fcdca8d5

HubSpot Academy

Yamini Rangan
CEO Yamini Rangan

Connect with me on social Media:



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Thank you.