



Digital Rahul Gupta

Your Trusted Digital Marketing Partner



☀️ Unlocking Online Success Since 2018

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About Me

My name is Rahul Gupta and I live in Deoria, Uttar Pradesh. I have done BCA from Lovely Professional University in 2017. I have 5 years of experience in the dynamic world of digital marketing, I am dedicated to helping businesses thrive in the digital landscape. My expertise extends across a wide range of digital marketing services, all tailored to drive your brand's online presence, engagement, and revenue to new heights.



Services Offered

Search Engine Optimization (SEO)

🚀 Boost your website's visibility on search engines.

Social Media Marketing

📱 Engage and grow your audience on social platforms.

Pay-Per-Click Advertising (PPC)

💰 Maximize ROI with targeted ad campaigns.

Content Marketing

✍️ Craft compelling content that resonates with your audience.

Email Marketing

✉️ Build and nurture customer relationships through effective email campaigns.



Web Design and Development

🚀 Create stunning websites optimized for user experience and conversions.

Online Reputation Management (ORM)

☀️ Protect and enhance your brand's image online.

Analytics and Reporting

📊 Gain insights into your digital marketing efforts with data-driven reports.

E-commerce Solutions

🚀 Drive sales and optimize your online store for growth.

Influencer Marketing

🚀 Collaborate with influencers to reach a wider audience.

Video Marketing

👤 Harness the power of video to tell your brand's story.



Why Choose Digital Rahul Gupta?

✓ Proven Track Record: I have a successful history of delivering results for businesses of all sizes.

✅ **Customized Strategies:** Every strategy is tailored to meet your unique goals and needs.

☒ **Data-Driven Approach:** I use analytics to make informed decisions and drive success.

☒ **Continuous Learning:** I stay updated with the latest digital marketing trends and techniques.

✅ **Transparent Communication:** You'll always be in the loop with clear and open communication.



Let's work together to take your digital presence to the next level. Contact me today to discuss how Digital Rahul Gupta can help you achieve your digital marketing objectives and elevate your brand's online presence.

Client Success Stories

I take pride in the accomplishments of the businesses I've had the privilege to work with. Here are a few success stories that showcase the tangible results achieved through my digital marketing strategies:

Ashirwad Holidays Pvt Ltd: Achieved a 40% increase in organic search traffic within six months, leading to a 25% boost in online sales revenue.

<https://www.ashirwadtoursandtravels.com/>

Penguin Water Technologies Pvt Ltd: I worked with this company for 1 year to grow their business to the next level. Penguin Water Technologies is one of the leading manufacturing companies in the sector of Water & Wastewater Treatment.

<https://penguinwatertechnologies.in/>

Div International Technology services: I worked with this company for 1 year to grow their business to the next level. <https://www.divsolution.com/>

Dr. Anshuman Tripathi: Grew their social media following by 50% in just three months, resulting in a substantial increase in brand awareness and engagement.

Mr. Ashutosh Sharma (Safargenie): Through targeted PPC campaigns, this client experienced a 200% return on ad spend (ROAS) and expanded their customer base significantly. <https://safargenie.com/>

These success stories are a testament to the effectiveness of my strategies and my commitment to helping clients reach their digital marketing goals.



Client-Centric Approach

I believe that every client is unique, and therefore, I take a client-centric approach to digital marketing. Here's what you can expect when you partner with Digital Rahul Gupta:

1. **Thorough Analysis:** I begin by understanding your business, industry, and objectives to create a tailored strategy.
2. **Transparency:** I maintain open and transparent communication throughout our collaboration, ensuring you're informed and involved every step of the way.
3. **Data-Driven Decisions:** My strategies are based on data and analytics, allowing for continuous optimization and improvement.
4. **Flexibility:** I adapt to changing market trends and adjust strategies to keep your business competitive.
5. **Dedication:** Your success is my priority, and I'm committed to achieving the best results for your brand.



Let's Start the Digital Journey Together

Whether you're a startup looking to establish a strong online presence or an established brand seeking to enhance your digital marketing efforts, Digital Rahul Gupta is here to help. Let's work collaboratively to achieve your business objectives and propel your brand forward in the digital landscape.

Contact me today to schedule a consultation and embark on a digital marketing journey that will elevate your brand, increase your online visibility, and drive sustainable growth.

Thank you for considering Digital Rahul Gupta as your digital marketing partner. I look forward to the opportunity to work with you and help your business thrive in the ever-evolving digital world.



Certified Digital Marketing Professional

1- Fundamentals of Digital Marketing



2- Google Ads Display Certification



3- Google Ads Video Certification

Congratulations!

Rahul Gupta



Completed

Google Ads Video Certification

on January 16, 2022

Completion ID: 103092037 Expires: January 16, 2023

...

Google recognizes your mastery of the fundamentals of reaching audiences using YouTube and Google Video ad solutions.

4- Google Shopping Ads Certification

Congratulations!

Rahul Gupta



Completed

Shopping ads Certification

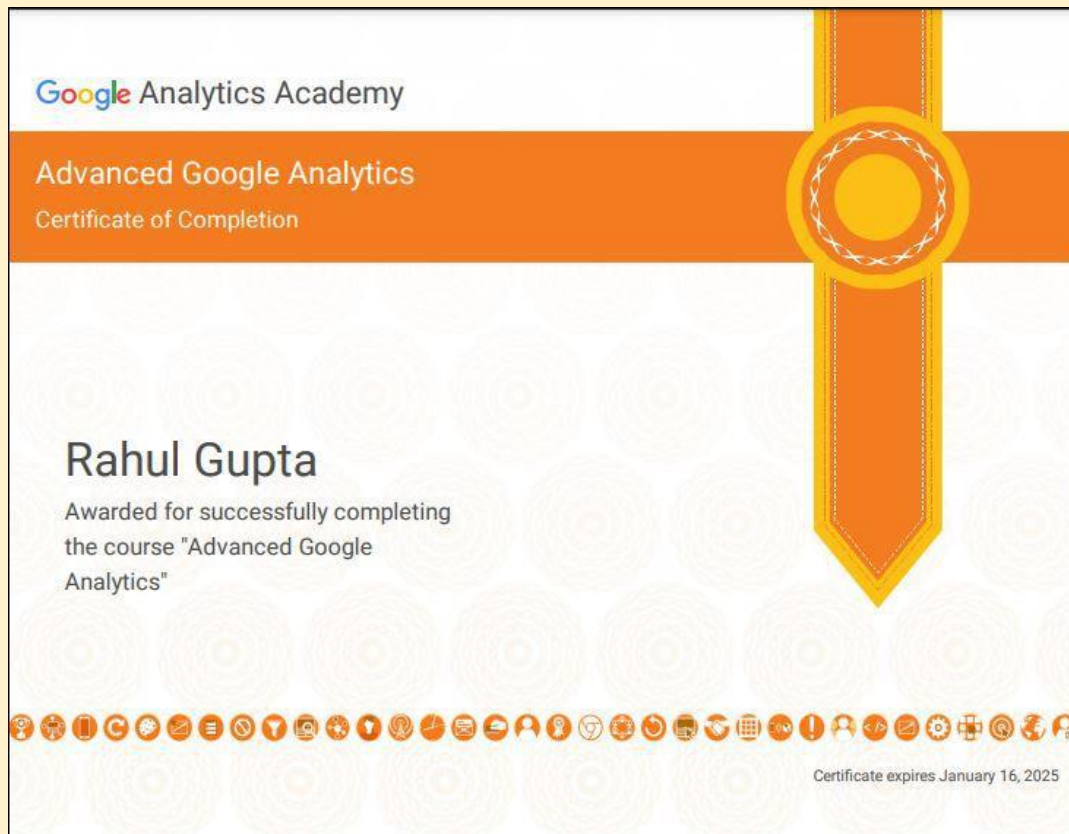
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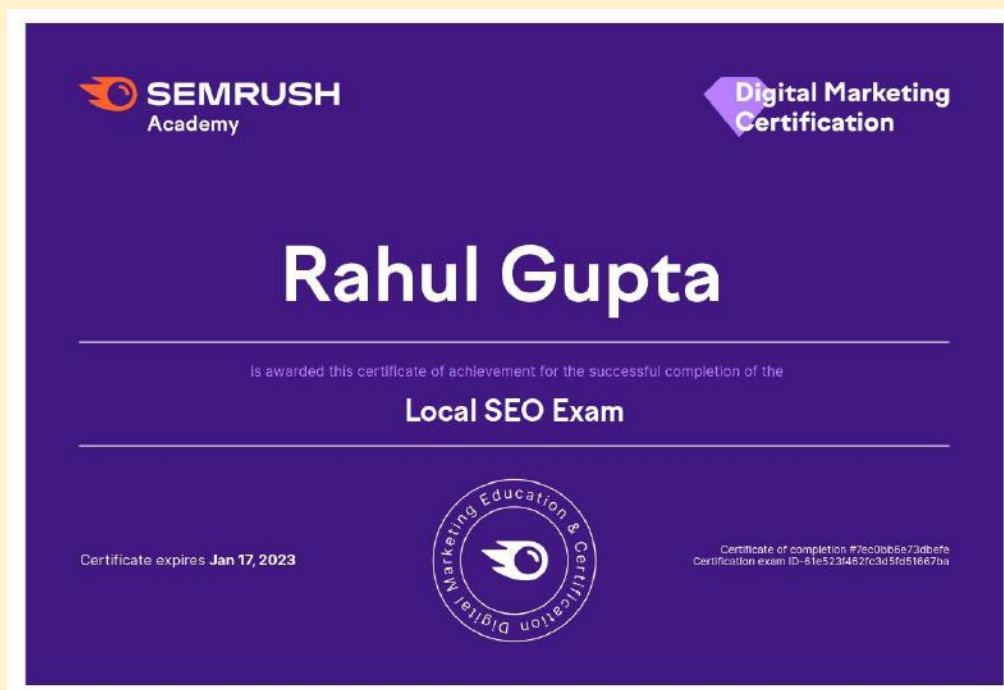
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Google recognizes your mastery of the fundamentals of creating and customizing effective Shopping campaigns.

5- Advanced Google Analytics



6- Local SEO by SEMRUSH



7- Technical SEO by SEMRUSH



8- Content Marketing & SEO Fundamental by SEMRUSH



9- SEO Certified by HubSpot



Connect with me on social Media:



LinkedIn: www.linkedin.com/in/digitalrahulgupta

Facebook: www.facebook.com/DigitalRahulGupta

Instagram: www.instagram.com/digitalrahulgupta

Website: www.digitalrahulgupta.com

Thank you.